

group, said CAROL ROSEN, chairman of iModerate. "Achieving this type of growth isn't possible without the efforts of many. I'm grateful to our customers and to our dedicated team whose level of service is second to none."

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found on Inc.com.

For more information visit www.imoderate.com.

TURNER PUBLIC RELATIONS ADDS EMERGING MEDIA SPECIALIST

Turner Public Relations, Inc. (Turner PR), a full service, national public relations firm specializing in consumer products, travel and real estate announces the addition of EFREM RODRIGUEZ as Emerging Media Account Executive.

Rodriguez has developed social media programs and strategies for a variety of Web platforms – including podcasts, blogs, viral marketing, online community engagement, social networks and online gaming. He will provide support and counsel for Turner PR's emerging media campaigns and programs.

"I'm confident that Efrem will make great contributions to our emerging media team," said CHRISTINE TURNER, President and CEO of Turner PR. "His experience and passion for social media will propel our continued success and growth as a nationally recognized boutique agency."

Rodriguez comes to Turner PR from JohnstonWells Public Relations, where he

o2 GROUP OPEN HOUSE SHOWS VERSATILITY

On August 13, the o2 Group in Golden held an open house to show their many areas of expertise that includes Web design and development, marketing, event production and publishing.



Some of the o2 team, L-R: Steve Lowe, Warren Kuchel, Jayme Sitzman, Michael Sitzman and Jack Strube

The o2 Group's objective is to provide total marketing integration. A staff of 15 with diverse abilities include photographers, writers and web designers. O2 Group is also the publisher of the Colorado Production Resource Guide in cooperation with the Colorado Film & Video Association and the Colorado Film Commission. The Guide is available both online and in print. For copies of the Guide, go online to www.CPRGonline.com.

The o2 Group offices are located at 600 12th St., Ste. 175 in Golden. For more information, call 303-289-9854 or go online to www.o2group.com.

the beach while she wrote his marketing materials.

So, Jason approached Snow and said "you know, if love Maui, you should visit Kauai." And, guess what? Plans were in the making. Snow already had his reservations booked for Kauai in June. Following his own "ask what you dream about" motto, he asked Jason if she knew of anyone who would want him to speak while he was visiting. The wheels of action were in motion. Upon returning to Kauai, Jason made a few calls and next thing you know on June 19th, after arriving on Kauai the day before, Snow spoke to the Rotary Club of Kauai - thanks to Jason's coordinating efforts. "It was great to know I had something to do with helping spread his 'creating your destiny' message," explained Jason. "The Rotarians enjoyed Patrick's enthusiasm and another colleague of Jason's is pursuing the possibility of having him return at a later date and speak to another group of Kauai professionals."

As an aside, right before Snow's speaking engagement, Jason received the latest issue of "Advertising & Marketing Review" which included a write up on DM Day and featured a photo of Snow - holding his book - along with MARY SHAW, RMDMA Executive Director. Jason brought a copy to Patrick and he loved it, said he'd laminate it and use it in his publishing consultations - where he tells folks "always have your book in your hand when your photo is taken."

Contact Jason at debra@writedit.com.